

APREA MEDIA PHOTOGRAPHY

WEDDING

Welcome Guide



Documenting love since 2016

WELCOME!

It's great to meet you...

Congratulations!

It is such a special moment when a couple comes together to share the joy of their union with family & friends.

Now the exciting bit begins, the wedding planning! But, it doesn't have to be stressful - with the right tools and guides you can savor the process & really enjoy creating your perfect day that you will remember forever.

Choosing the right photographer can make all the difference. Your photographer will be capturing the details of every moment of the day that you will look back on forever. You want to be able to put your full trust in them & be left with a photo collection that makes your heart soar.

We hope you enjoy this guide, we can't wait to work with you in creating a cherished story of your special day!

Sarah & John

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APREA MEDIA



LET'S MAKE MAGIC

A LITTLE BIT

About Us



We are Sarah & John, a wedding photography husband & wife team based in Boston.

College sweethearts - we met the first month of Freshman year at a tiny college in Maine.

John studied accounting but loved taking photography classes. Sarah majored in writing and fine arts with a focus on photography - we had so much fun taking photography together!

We have one almost teen daughter, 3 sweet kitties and a senior doggy!

Our hobbies outside of work involve traveling, beach time, hiking, concerts and exploring local breweries!

Sarah loves her houseplants and fostering animals - John loves to road & mountain bike, run and disc golf!

We are also wedding dance floor enthusiasts and cake connoisseurs!

When working together we combine a love of documentary photography to capture those sweet candid moments with editorial & classic portraits. We find it so easy to work together because we can communicate across large spaces by just our eyes. Over 20 years together will do that!

We hope this guide helps you navigate the photography process for your wedding day!

Sarah & John



WHAT TO *Expect*



We want to get to know you, & we want you to know us! We believe the best way to get great pictures on the big day is if there is a trust element between us all. We want to instinctively know what shots you want, to develop an understanding of your personalities, how you move, your body language.

We first meet on Zoom or in person where we can discuss what you want & how we can curate it for you. We can start to build a foundation of styles, elements you particularly want captured, and a general feel for the day.

A great way for us to do this is with your engagement session, for this reason we include this in all of our full packages. Not only will this give you beautiful photographs prior to your big day, but it will allow us to learn about each other & work together before the event. These are also perfect to use for your “Save The Date!”

A month or so before your date we have a final meetup (in person or online) to go over all of your final details. We stay in contact right up to the day of the wedding & we are always available to answer any questions that might pop up!

On the day we can be involved as much or as little as you wish, we are just as happy shooting discretely as we are being fully involved.

Our only wish, is for the both of you to be comfortable & at ease.

No stresses on the big day!



THE ENGAGEMENT *Session*



An engagement or couples session is a great way for us to get to know each other a bit more.

It can make you feel more confident with the camera - some people don't love being photographed & this session can make you feel more at ease.

You can use the shots we capture in your pre-wedding material, like save the date cards, invitations & more. Perhaps you would also like to use it as a trial run to see how your hair & make up will look?



This session will help us to understand our flow together. When it comes to the wedding day, we will know how you interact together, the best poses to create, & we will be comfortable expressing our thoughts to each other. You won't feel like you have a stranger intruding upon you, more like a friend who wants to help give you the best day they can!



We normally suggest booking this session between 6 & 9 months before the wedding. Consider the season & what time the light will be best. With regards to location, choose something that will not only make a great backdrop, but that also means something to you both. It could be the beach, a park, a farm, in the city or even your own home!



THE ENGAGEMENT *Session Prep*

It is important that you pick outfits that you are comfortable in, we want the session to be relaxed, so wearing clothes you feel good in will help. It's best not to pick clothes that match, but that rather compliment each other instead. Think about colors that work together, a pattern contrasting with a solid color, materials & textures that enhance one another. Try to avoid horizontal stripes though as they are not as flattering in photos. You may like to bring a change of clothes so you can have a casual look & a more dressy look.

Think about the small details, what shoes will you wear? How about accessories? A beautiful scarf, a brooch, or a standout necklace can really add dimension to a shot. Make sure to empty those pockets though, we don't want to see pants with a bundle of keys showing! Consider the finished images, if you are having a close up of the engagement ring, a manicure can really help show it off, a lovely pair of earrings can highlight your hairstyle.

If you plan on wearing a special pair of shoes for the shoot but they are maybe not so comfortable, consider bringing a spare pair to wear when we are not shooting.

Props can add to a session & if that is something you are interested in, just let me know! Many of our couples love to include their beloved four legged friend in their shoot, bringing a friend or family member to help hold their leash is super helpful for those shots without them.





SAMPLE *Timeline*

You spend so long planning your big day & when it comes, time just flies. That's why capturing every moment is so important & why having a solid timeline can help alleviate stress! Having a timeline means that you can actually enjoy your day without worrying about where to be or where to go next.

As each wedding is individual, your timeline will be too. All of our couples have a customized timeline we create together during our meetings.

11.15 AM	Photographer Arrives
11.30 AM	Bridal Details
12.00 PM	Bride Gets Into Dress
12.15 PM	Bridal Portraits (with Bridesmaids / Family)
12.45 PM	Groom Details
1.00 PM	Groom Portraits (with Groomsmen / Family)
1.30 PM	Ceremony Details
1.45 PM	Ceremony
2.45 PM	Family Formal Portraits
3.15 PM	Bridal Party Portraits
3.45 PM	Couple Portraits
4.30 PM	Cocktail Hour
5.30 PM	Reception Details
5.45 PM	Grand Entrance / Cake Cutting
6.00 PM	Dinner Served
6.45 PM	Wedding Toasts
8.00 PM	First Dance
9.00 PM	Evening Portraits
9.30 PM	The Exit
9.40 PM	Coverage Ends

*All that you are, is all that
I'll ever need...*



THE FIRST

Look

Should you have a first look?

This is completely up to you!

A relatively new tradition that couples have started to include in their timeline is the First Look. This is designed to calm those anxious nerves & allow more time to take the couple's portrait shots without the stress of worrying about getting to the cocktail hour or reception. This means you can actually attend your cocktail hour!

These are taken prior to the ceremony where we will arrange it so that we can capture the moment when you both lay eyes on each other for the first time. Instead of this important moment being under the weight of standing at the end of the aisle waiting to see your partner for the first time with all eyes on you, this will be intimate and stress free. We will get beautiful shots of both of your first reactions to seeing each other!

Do not feel that you NEED to have a First Look, having your first look captured as you see each other for the first time in front of your family & friends is also just as romantic & we will get great shots regardless! Every couple's wishes are unique!



THERE IS ONLY ONE
HAPPINESS IN THIS WORLD,
TO LOVE, AND TO BE LOVED.





THE *Bride*

This is the fun bit, that time when you will prepare yourself to meet your partner and celebrate your love for one another in front of family & friends. The hair, the makeup, the accessories, & of course, the dress.

Sarah will capture all those little moments so that you can remember every little detail.

Sarah will be there shooting the story as it begins, remain in the background, working & moving quietly so as not to get in your way. This is your time. Your self care time. Try to take a moment of calm, to reflect on your love for one another, & center yourself. Enjoy these precious moments with those you have chosen to surround yourself with before you take your first steps into the day that will celebrate your love.

While Sarah is busy here, John is with your other half!

CAPTURING *the details*

We will discuss beforehand what you would like us to shoot in this preparation section, however here is a list of shots we usually take:

- Bride's Dress
- Bridesmaids' Dresses
- Flower Girl Dresses
- Dress hangers
- Brides Bouquet
- Bridesmaids' Bouquets
- Bride's Shoes
- Bridesmaids' Shoes
- Jewelry
- Perfume Bottle
- Bride's Veil & Headpiece
- Stationary
- Garter
- Something Old, New, Borrowed, Blue
- Bridesmaids' Gifts

*Typically all the small details are taken as a flatlay, custom color chosen by you!

Other shots I will take during this time:

- Bride's hair & makeup being done
- Bridesmaids' hair & makeup being done
- Close up of Bride's dress being fastened
- Bride getting into dress
- Bride putting on shoes
- Bride putting on jewelry
- Bride with bridesmaids
- Bridesmaids
- Bride with family members
- Bride with bridesmaids & flower girls





THE *Groom*

While the bride is getting ready with her entourage, the groom will also be preparing to meet their guests & walk down the aisle. Nowadays, the groom is just as interested in having these moments captured to look back on years later.

This too is a time for the groom to take a moment of calm, to prepare for the day ahead. John will be there to capture the details & the moments of camaraderie with their family & groomsmen. As with the bride, John will be working in the background to get the most natural shots, but we are also more than happy to recommend shots that you might like to have included.

CAPTURING *the details*



We will discuss beforehand what you would like us to shoot in this preparation section, however here is a list of shots John usually takes:

- Groom's Suit
- Groom's Boutonniere
- Groom's Cufflinks
- Groom's Tie / Bow Tie
- Groom's Belt
- Groom's Shoes
- Groom's Watch
- Groom's Belt
- Aftershave Bottle
- The Rings
- Groomsmen's Gifts

Other shots we will take during this time:

- Groom getting ready
- Groom doing hair
- Groom putting on shoes
- Groom putting on cufflinks / watch
- Groom putting on tie / bow tie
- Groom with family
- Groom with Groomsmen
- Groom with Ring Bearer



You will forever be my always



THE *Ceremony*

This is the moment, that one fragment of time, that cements your love for each other, to each other, in front of those you hold most dear.

Perhaps you have opted for a traditional ceremony, or maybe something a little more off the beaten track, whatever you decide we will capture these moments perfectly. From the groom walking down the aisle as they greet their guests, to them standing at the end eagerly awaiting your arrival.

We will capture you & your bridesmaids as you come down the aisle. Remember, don't rush, take your time. This is your moment. Breathe, relax your shoulders, & look at the person you have chosen to spend the rest of your life with.

As the ceremony comes to an end, we will be there to catch the first kiss. Keep it natural & true to who you both are. We will take a few shots of this moment, so don't rush!

Now you will exit together & we will shoot the recessional from a couple of angles. We know you will be excited & full of energy at this point, but again, try to remember to take it slow! It makes for better pictures & allows your guests to truly savor the moment.

A quick note, always check with your ceremony location if there are any restrictions with regards to photography beforehand. so that we can come prepared.

We highly recommend a no technology ceremony with signage when entering for your guests!

A photograph of two young women standing outdoors at what appears to be a formal event or wedding. The woman on the left is wearing a dark red, lace-trimmed spaghetti-strap dress and a black choker. The woman on the right is wearing a light pink, lace-trimmed spaghetti-strap dress and a black lace choker. Both are holding black fans with floral designs. The background shows a grassy area with trees and other people, including a man in a suit on the left. A semi-transparent text box is overlaid in the center of the image.

*Once in awhile, right in the
middle of a normal life,
love gives us a fairytale*

FAMILY PORTRAITS



Your Families

You have chosen to share your special day with them, so it is natural that we would also want to capture your special moments with them! Family portraits can be formal, or a more intimate yet relaxed style.

Consider the location, would you like your family shots inside your venue or outside if the venue / weather permits? It is also best to consider who you want in the family photos, these can take time to organize & you don't want that time to be taking away from your couples shoot (unless you already had a first look we do those ahead of time).

Perhaps choose just your immediate families for this bit & we can get shots of other family members during the reception.

Make sure that all family members who will be in the photos are aware they will be needed & perhaps have someone designated as a "get the family together" coordinator! That way all the relevant family members will be there when we need them.

We will work with you beforehand to create a list of who & what photos you would like so that we have a list to refer to on the day.

BRIDAL PARTY PORTRAITS



Your Friends

If you have coordinating bridesmaids & groomsmen it can make a lovely photo having them all together in one large shot.

As with the family shots, these can take some time as we have to arrange where people stand etc. It can be nice to have some landscape pictures of the whole group, as well of some close up shots to capture the details. Prior to the day we will discuss the shots you want, & who you want in them. It's always nice to have the bride with the groomsmen & the groom with the bridesmaids, & you'll probably want pictures with just the bride & her bridesmaids & vice versa.

This can be a time where we can have some fun, adding in some candid shots where you are all laughing together can make memorable photos! This is a time to relax with your friends & enjoy the day. We also love individual photos of your best man/ maid of honor with you!

A man in a dark tuxedo is pouring champagne from a bottle into a glass held by a smiling woman in a white lace dress. They are standing behind a table covered with a white tablecloth, which has several more champagne glasses on it. The background is an outdoor setting with a white metal frame structure and greenery.

TOGETHER
IS OUR
FAVORITE
PLACE TO
BE



COUPLE PORTRAITS



The two of you

Finally it is time for the pictures of you both as a newly married couple! These are our absolute favorite photos to shoot & we love continuing your story through our cameras as we catch each beautiful moment!

This is likely the only time the two of you will be alone during the big day & it is a time to cherish. We can take photos both inside & out, although natural lighting allows for the best results. We want to capture everything, so don't forget your veil or bouquet! We can take elegant formal shots, more candid natural shots, or a mix of both!

We can shoot these images whenever best suits your timeline, but the hour before sunset produces really romantic, ethereal images. If it doesn't line up with your timeline, don't worry - we can sneak out for five or ten minutes at golden hour if it's important to you.

It can also be nice to incorporate the structures around us, a barn can provide a natural backdrop, whilst an arched window can become the perfect frame. Together, with trust & understanding, we will create the most stunning images of the two of you, forged together by love, that you can look back on & cherish years later.



THE *Reception*

You want to see your beautiful reception venue before everyone is seated, when it is finished being setup & is waiting to be filled with laughter & joy. We will be there to capture that moment. From the small details like the menus & favors, to the wedding cake itself. So you can look back & see it in that perfect, still moment, waiting for your arrival.

We like to get initial shots of your arrival & announcement at the reception. By this point, you are likely to be ready to sit down & eat some food, but enjoy this moment as you are celebrated by your guests & announced as a married couple!

During the meal, we will subtly move through the venue, capturing images of your guest enjoying themselves & the food you chose. Of course, this will usually include getting great shots of the cake cutting. This can be a traditional cake cutting or a more playful style where the cake ends up more over your mouth than inside it! Some couples like to do this privately for a more intimate moment together.

During the speeches, we will frame each person as they speak for you both as a couple. Be prepared, these can be funny, sincere, or emotional, but regardless, each will be its own precious memory for you.





FIRST *dance & exit*

Your first dance may be something choreographed to perfection or simply the two of you dancing as you would if you were alone in your living room. This is the moment to forget everything around you & just focus on one another. Let the music envelop you as you move together as one.

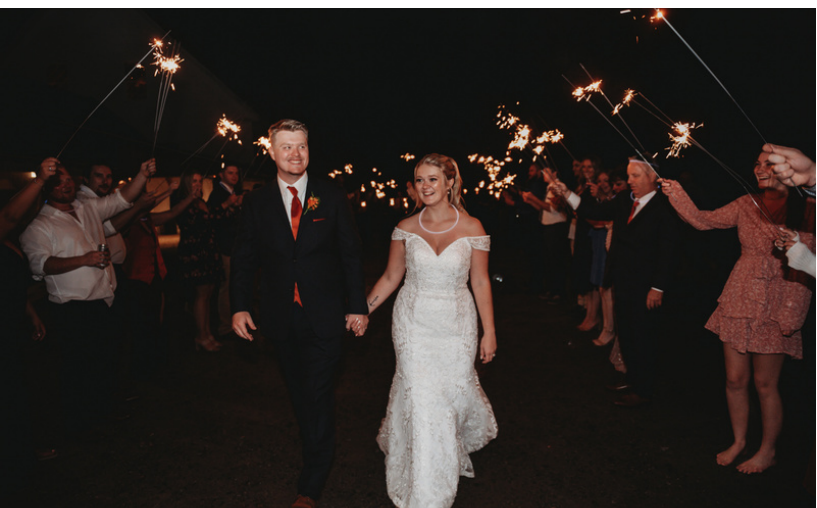
Don't stress too much about family dances as these are such a personal choice and not mandatory! They are so special, however, there are many other ideas so think outside of the box!

You may even have a large ensemble piece arranged to wow your guests with. Just make sure everyone knows their place & you have enough room to move! We have even had musician couples perform a duet rather than a first dance.

If it is dark out, you may wish for a couple of night shots as well, these can turn out so beautiful with the right lighting & backdrop.

(Hello direct flash)!

Many couples like to make a big exit but some like a private last dance together instead. Let us know what your preference is! This will also be the last few moments of your wedding, so let loose & enjoy it!





YOUR PERSONAL *Gallery*

The big day is over & you are enjoying life as a married couple, but you're also ready to see the photos! Having been there ourselves, we know how exciting it is, the anticipation, of seeing your images & getting to re-live the day.

Sarah does all of the culling and editing. It takes time to check every image & make adjustment where necessary so that your photos truly shine, this means that whilst they are digital, there will still be a timeframe before they are ready, this is usually 6 to 8 weeks from the wedding date. However, before this time Sarah will pick a few of her favorites as sneak peeks that you will have access to! Sneak peeks are available depending on your package anywhere from 24-72 hours after your wedding. These sneak peeks will also be shared to our social media so other great couples can find our work!



You will have access to your image gallery for up to 2 months after delivery. We highly recommend downloading them & saving them to multiple formats whether that be a hard drive, a USB, or the cloud.

If you would like prints of your images, this is possible directly from the gallery. Why not pick a few of your favorites & send them to your friends & loved ones? You can order anything from thank you cards, prints, albums, metal prints, etc through your gallery. Most of our packages include an album or print credit. You can also use your print release (included in your contract) to order products wherever you'd like.



PHOTOGRAPHY

Collections

JUST THE ESSENTIALS 6 HOURS

\$2200

CONSULTATION (ZOOM OR IN
PERSON)

ENGAGEMENT SESSION

TIMELINE ASSISTANCE

6 HOURS OF COVERAGE

TWO SHOOTERS

PERSONALIZED FLAT-LAY

BEHIND THE SCENES
SOCIAL MEDIA

ONLINE GALLERY &
PRINT RELEASE

APPROXIMATELY 400-525 HIGH
RESOLUTION IMAGES

SOCIAL MEDIA &
EMAILED SNEAK PEEKS WITHIN
72 HOURS.

THE EXCLUSIVE 8 HOURS

\$2800

EVERYTHING IN ESSENTIALS
PACKAGE

COFFEE OR DRINKS WITH US
BEFORE YOUR DAY TO GO
OVER ALL FINAL DETAILS IN
PERSON

8 HOURS OF COVERAGE

APPROXIMATELY/AT LEAST
525-625 HIGH RESOLUTION
IMAGES

SOCIAL MEDIA & EMAILED
SNEAK PEEKS WITHIN **48**
HOURS

PRINT OR ALBUM CREDIT OF
\$150

THE ULTIMATE 10 HOURS

\$3400

EVERYTHING IN PREVIOUS
PACKAGES

COFFEE OR DRINKS WITH US
BEFORE YOUR DAY TO GO
OVER ALL FINAL DETAILS IN
PERSON

10 HOURS OF COVERAGE

APPROXIMATELY/AT LEAST
625-725 HIGH RESOLUTION
IMAGES

SOCIAL MEDIA & EMAILED
SNEAK PEEKS WITHIN **24**
HOURS

8X8 WEDDING ALBUM OR
BOOK (20 INCLUDED PAGES)
OR EQUIVALENT VALUE

TWO 8X10 PRINTS OR
EQUIVALENT VALUE

*If you would prefer something different, we can discuss & come up with a custom package for you.

*Other products (Album, books, prints, thank you cards) additional at current price at time of purchase.

BELOVED

Testimonials

Charlotte & Mike

"Sarah and John were fabulous to work with and their photographs truly captured our special day. They have great energy. I am so glad we chose Aprea Media as our photographer and hope to work with them again in the future. I would recommend Aprea Media to anyone looking for a fun couple who will capture some amazing photos." - Charlotte



Tricia & Travis

"Travis told me today how much he appreciated you and John respecting not taking "posed" photos on the boat but agreed that it was definitely worth hiring a photographer!" - Tricia (Posed portraits all taken prior to ceremony so the couple could enjoy all of their reception including cocktail hour).



Kayla & John

Aprea Media is the best of the best! Their warm, welcoming presence made me feel at ease on wedding day.

Pictures went smooth and they accommodated all of our requests! You can't get better than Sarah and John!" - Kayla



WEDDING *Tips*

There is a good chance that this will be one of the greatest days of your life! A day you will tell family generations about in the decades to come. There are so many aspects to the wedding planning, the cake, the dress, the entertainment etc. but we have always believed that the photography is one of the most important. For when the flowers have dried, the dress is packed away, there will always be the photos to look back on & fondly remember all those precious moments.

Your wedding day is a short moment in time, captured through our lenses as we observe all the interactions & celebrations. Together, we will create memories to last a lifetime.

While we will be there to guide you, it is always worth being mindful of these tips that can help you on your way! So read on to see how to help maximize your photography experience.



01 Try & stick to your timeline. This has been designed to make your day run as smoothly as possible so that you don't have to worry. We suggest that you make sure a couple of responsible (!) people have a copy of it & can help you follow it as best as possible. If you have a wedding planner, they will take this role & make sure the timeline is followed. We are of course always keeping an eye on the time!

02 Make sure you have everything you might need for your portraits. You don't want to look back years later & regret not having had your bouquet or having taken your veil off, or had your skirt bustled up! Don't forget any keepsakes or tokens that you might like to include too for your flat lays. Have a copy of all of your invitations available for this!

03 Double check your shot list. We want to make sure that we have prepared the shot list so that we can get all those precious memories with family & friends captured perfectly. Make sure you have gone over it & accounted for all the shots that you would like.

04 Let us be your guide. We will already have discussed the images you want, but we can't account for weather on the day or some other issue that might arise. But be assured, we will know how to respond, perhaps a new spot with better lighting will make for a more nuanced shot, or an indoors alcove will not only get us out of the rain, but create a beautiful frame for us to capture you in!

05 Have fun! This is your day. Make sure to try & take a time out together, give yourself a moment to breathe & be calm, then go & enjoy yourselves & have the greatest time!

WE'RE HERE TO ANSWER

Your questions

Q: WHAT MAKES YOU DIFFERENT FROM OTHER PHOTOGRAPHERS?

A: We have been doing this a long time & have cultivated a style that we believe will show your images off in the best light possible. We do not see ourselves just as your photographers, we are here as your guide & friends - someone you can trust!

Q: HOW MANY PHOTOGRAPHERS WILL BE AT OUR WEDDING?

A: You always get two of us for the same pricing. We are a husband and wife team and work all weddings best together.

Q: DO YOU HAVE BACKUP PHOTOGRAPHERS FOR EMERGENCIES?

We have 3 emergency backup photographers available as well as a network of peers. We have never needed to call someone yet! We have worked a wedding with a Covid positive Groom and a torn rotator cuff! If an uncontrollable emergency came up Sarah would still be your editor.

Q: DO YOU HAVE INSURANCE?

A: Yes! We are fully insured through Hartford and can supply a certificate to your venue.

Q: DO YOU EDIT THE PHOTOS? HOW EXTENSIVELY?

A: Yes! All photos are professionally edited by Sarah so that they look their best! If there are any **major** edits that you specifically require, there may be a charge for this, but we can discuss this at our initial meeting. We strive to not have any hidden costs, however, once in a while too much sequin from dresses can rub off on tuxedos, exit signs are everywhere in the background, trash cans, tattoo removal, extra people. We typically charge \$25 per image of extensive editing after the first 20. All other images are included in standard editing and touch ups. We suggest only doing extensive edits on pictures you will be printing.

Q: WHAT EQUIPMENT DO YOU USE AND WHAT IS YOUR BACKUP PROCESS?

A: We use the latest Fuji Mirrorless equipment and Goddax lighting. We always carry 2 bodies each (one backup each) and shoot using TWO SD card slots shooting as backup and frequently change out our SD cards and batteries on your big day! Sarah immediately backs up all images to two hard drives and a cloud when we get home from your wedding. The original SD cards are locked away in a protective container until all of your images are delivered.

Q: HOW DO WE RESERVE OUR WEDDING DATE?

A: We ask for a 20% retainer within 48 hours of our initial meeting which comes off the balance & a signed contract. The balance is split into flexible payments that must be agreed upon soon after signing. We can do monthly or 3 or 4 larger payments spread apart. The balance must be paid 2 weeks prior to your wedding date. We use Square for easy processing and scheduling.

Your questions Continued

Q: DO WE HAVE TO ORDER PRINTS THROUGH YOU?

A: You can order the prints through the online gallery. We use a professional printer who we believe prints the best images. We do suggest ordering your photos this way to ensure the highest print quality, however, a print release is included in your contract so that you can print anywhere.

Q: DO YOU DO DESTINATION WEDDINGS

A: Absolutely, we LOVE to travel. Depending on your location we can even make a deal if it's a destination on our bucket list. Let's discuss!

Q: HOW MANY PICTURES DO WE GET?

A: You can expect to get anywhere from 75-100 per hour of shooting but this is specific to the hours contracted. Your amount of guests can also effect the amount of photographs (smaller weddings would mean hundreds of duplicate images of the same guests repeatedly so we try to realistically deliver images we think you'd most like).

Q: DO YOU ALSO OFFER VIDEO SERVICE?

A: No, we prefer focusing on photography only, so you can get the best wedding pictures possible. Trying to capture video at the same time would take away from quality on both. We are photography experts and only want to deliver you the very best from your day! We will take behind the scenes footage throughout the day with our cell phones for you to have.

Q: HOW LONG WILL IT TAKE TO SEE OUR PICTURES?

A: Our turnaround time varies by season. Typically, you'll be able to view your photos online in your own personalized, shareable gallery about 6 weeks after your wedding. You can share the gallery with your loved ones and social media and also order prints (all though not required - a print release is included in your contract). We also provide sneak peeks quickly to you in the same gallery and on social media. This turn around time varies by package (72, 48 and 24 hours).



CONTACT

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